

SIMONE MUSIC VIDEO CONTEST – Terms & Conditions

GENERAL

1. The Simone Music Video Contest (the "Competition") shall be administered by Peirson Ross Music Ltd. ("The Administrator").
2. The Competition shall be regulated and governed by the terms and conditions set forth in this document ("The Regulations").
3. The Competition's objective is to promote and advance the creation of original, creative and unique materials (the "Materials"). "Materials" shall be defined hereinafter as any video/film suiting the qualifications set out in the Regulations herewith.
4. Materials will be submitted to the Competition and will be subject to a panel of chosen judges.
5. The Materials will be displayed on the Competition's website (<http://www.peirsonross.com> - "The Website").

Information for Competitors

QUALIFICATIONS FOR ENTRIES TO THE COMPETITION

Any Material submitted to the Competition by any individual or a group of individuals submitting ("Competitor") must meet the following qualifications:

- 6.1 The Material should be original and should not include any copyright violations or any other intellectual property violation.
- 6.2 Only 'Simone' from A Boy Caught on Words album may be used, and only for the purposes of the competition on www.peirsonross.com.
- 6.3 The Material's features should be unique and novel.
- 6.4 The Material should not constitute a defamation of any person or entity, and it should not be obscene, pornographic or otherwise illegal.

ENTRY PROCEDURES

- 7.1 Competitors may submit Materials to the competition commencing March 16, 2008 and up until August 1, 2008.
- 7.2 Materials should be submitted to the Competition by emailing the Materials to uspr@peirsonross.com.
- 7.3 All Competitors must sign the Submission Agreement and fill out an application form. The signing of this Agreement is a mandatory pre-condition to the Competitors' participation in the Competition.

THE COMPETITION

8.1 Administrator's Discretion

8.1.1 Peirson Ross Music Ltd. reserves the right to cancel the Competition at its sole discretion at any given time.

8.1.2. Peirson Ross Music Ltd. reserves the right to remove any Material submitted to the Competition at its sole discretion at any time during the competition.

8.2 Rating and Voting Mechanism

8.2.1. Rating and voting during the Rating Period (as defined below) will be in accordance with the rating mechanism to be provided and administered by Peirson Ross Music Ltd. .

8.2.2 The Finalists will be selected by a panel of judges assembled by Peirson Ross Music Ltd.

8.3 Competition Stages

8.3.1 The Submission Period: Materials may be submitted from March 16, 2008 until August 1, 2008

8.3.2 Grand Prize Winner Announcement: August 31, 2008 - Peirson Ross will choose a winner, who will have their video posted on www.peirsonross.com.

8.3.3 Upon the announcement of the "Grand Prize Winner" title, the Competition shall officially terminate.

RIGHTS IN THE MATERIALS

9.1 Peirson Ross Music Ltd. shall have rights in the Materials as set out in the Submission Agreement to be signed by the Competitors.

Contact: info@peirsonross.com